

COURSE OUTLINE

The Complete Founder

A modular online course with 4+ hours of video tutorials, 300+ exercises, self-evaluation, and assessment. Designed to concisely explain the 15 key entrepreneurial skills and how to develop them.

Content

Introduction | How to Use This Course

Audit Exercise | Understand Your Strengths and Areas for Development

Modules

1. SPOTTING OPPORTUNITIES | How to Spot Opportunities, Find Solutions, and Solve Problems for Customers
2. CREATIVITY | Develop Creative and Purposeful Ideas
3. VISION | Become Able to Create and Execute a Vision
4. VALUING IDEAS | How to See and Realize the Value of Ideas
5. ETHICS & SUSTAINABILITY | Become an Ethical Leader and Take Responsibility for Your Impact on the World
6. SELF-AWARENESS & SELF-EFFICACY | How to Strengthen Self-Efficacy and Become More Self-Aware
7. MOTIVATION & PERSEVERANCE | Stay Focused and Never Give Up
8. MOBILIZE RESOURCES | Know What You Need, How to Get It, and How to Manage It
9. FINANCIAL LITERACY | Learn to Budget, Develop Good Financial Judgment, and Manage Money
10. LEADERSHIP | Become a Persuasive and Effective Leader Who Inspires Others



Suitable For:

- Early-stage founders, solopreneurs and freelancers
- Experienced entrepreneurs keen on personal development
- Educators using as a resource

11. TAKE INITIATIVE | Go For It! How to Take the Initiative, Embrace Challenges, and Stick to Plans
12. PLANNING & MANAGEMENT | Design and Manage Projects and Processes That Deliver Results
13. COPING WITH RISK | Learn to Cope with Ambiguity, Uncertainty, and Risk
14. TEAMWORK & NETWORKING | Working with Others: Learning to Team Up, Collaborate, and Network

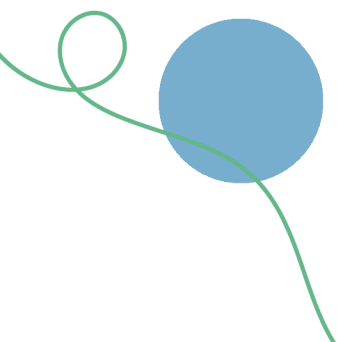
Reflection and Exam [Optional]

Resources

Complimentary copy of The Complete Founder [PDF] workbook (116 pages).

Outcome

This is a highly practical course where the emphasis is on learners understanding how to apply key ideas in entrepreneurship. It is not a technical course for starting a business; it's a personal development program to improve broad competence in all the core areas of entrepreneurship that commonly derail and threaten success if not understood.



Question?

luke@founderval.com